NuSpark Media Group

IN-PLATFORM LEAD GENERATION NATIVE FORM OPTIONS

Channel	More Info
LinkedIn	LinkedIn Lead Gen Forms allows businesses to collect leads directly from ads or company pages. These forms are pre-filled with users' LinkedIn profile data for convenience.
Facebook	Facebook Lead Ads enables lead capture directly from ads within the platform. They offer pre-filled forms with user data, simplifying the submission process.
Instagram	Similar to Facebook, Instagram (part of Meta) supports lead ads that capture user information directly from the platform.
Google	Google Ads offers lead form extensions that integrate with search ads, enabling lead capture directly from search results pages.
TikTok	TikTok Lead Generation ads capture leads within the app, with forms that can be auto-filled by users' profile data.
Twitter	Twitter Lead Gen Cards are used in promoted tweets to collect leads directly from the tweet without navigating away from the platform.
Pinterest	Pinterest Ads, specifically promoted pins, can include lead forms to capture information directly from the pin.
Snapchat	Snapchat Lead Ads enable businesses to capture user information through interactive ads within the app.
Reddit	Reddit Lead Generation ads allow for lead capture directly from within Reddit ads, making it easy for users to submit their information without leaving the platform.
YouTube	YouTube offers lead forms in their video ads, allowing viewers to submit their information without leaving the video they're watching.
Netline	Netline provides content syndication with lead generation forms embedded in distributed content, capturing leads through content engagement.
DemandScience	DemandScience offers content syndication services with integrated lead capture forms to gather leads from engaged content consumers.
DemandWorks Media	DemandWorks Media specializes in B2B content syndication with embedded lead generation forms to collect information from targeted content viewers.
SWZD (SpiceWorks Ziff Davis)	SWZD provides content syndication with lead generation capabilities, allowing businesses to capture leads from distributed content across their network.