NuSpark Media Group

SAAS CUSTOM GPTS

CHATGPT SUITE OF CUSTOM GPTS FROM PAUL MOSENSON

GPT Name	Description	Strategy
churn-challenger	This GPT gives ideas to sales or service on how to save SaaS unsubscribers. It offers practical techniques and strategies for retaining customers who are at risk of unsubscribing from SaaS services, thus reducing churn rates.	Providing strategies to retain SaaS customers and reduce churn rates.
saas-content-planner	This GPT presents eBook topics based on pains and solutions, helping SaaS businesses develop content that addresses specific customer pain points and offers relevant solutions.	Planning and generating eBook content tailored to address customer pain points and provide solutions.
saas-follow-up-guide	This GPT guides detailed SaaS follow-ups, offering step-by-step instructions on how to maintain customer engagement and drive conversions through consistent and targeted follow-up communications.	Guiding detailed follow-ups to maintain engagement and drive conversions in SaaS.
saas-growth-guru	This GPT offers SaaS growth strategies, providing businesses with actionable plans and tactics to scale their operations, increase customer acquisition, and boost revenue.	Providing growth strategies to help SaaS businesses scale and improve performance.
saas-lead-capture-nurture-sequence	This GPT assists in creating lead capture and nurture sequences, ensuring that SaaS businesses can attract, engage, and convert leads through well-planned email sequences and automated workflows.	Creating comprehensive lead capture and nurture sequences to attract, engage, and convert leads.
saas-lead-gen-demo-pro	This GPT creates SaaS lead generation demos, helping businesses showcase their products' features and benefits through engaging and informative demo content that attracts potential customers.	Developing lead generation demos to showcase SaaS products and attract potential customers.
saas-lead-gen-trial-pro	This GPT assists with SaaS lead trial strategies, offering guidance on how to convert trial users into paying customers by highlighting key features, benefits, and follow-up strategies.	Assisting with strategies to convert trial users into paying customers in the SaaS domain.
saas-lead-gen-white-paper-topic-pro	This GPT plans SaaS white paper topics and email headlines, helping businesses create authoritative and informative content that attracts leads and positions them as thought leaders.	Planning strategic white paper topics and crafting compelling email headlines for SaaS businesses.
saas-trial-to-buyer-pro	This GPT guides SaaS trial-to-buyer conversions, providing step-by-step strategies to convert trial users into paying customers by emphasizing the value and benefits of the SaaS product.	Guiding the conversion process from trial users to paying customers in the SaaS industry.