NuSpark Media Group

SALES CUSTOM GPTS

CHATGPT SUITE OF CUSTOM GPTS FROM PAUL MOSENSON

GPT Name	Description	Strategy
bant-buddy	This GPT helps sales or SDRs qualify leads from discovery to opportunity stages using the BANT framework (Budget, Authority, Need, Timing).	Qualifying leads effectively using the BANT framework to identify high-potential prospects.
buyer-seller-q&a	This GPT facilitates detailed buyer-seller Q&As, providing a structured format for addressing buyer queries and concerns during the sales process.	Facilitating detailed and structured Q&A sessions to address buyer queries and concerns.
corporate-demo-advocate	This GPT provides advocates messages to CFOs/CEOs, offering tailored communication strategies to pitch corporate demos effectively to high-level executives.	Tailoring communication strategies to pitch corporate demos to high-level executives effectively.
Lead Magnet Calculator Wiz-B2B	This GPT calculates ROI on sample B2B pipeline metrics and updates based on AI tools, helping businesses evaluate the effectiveness of their lead magnet strategies.	Calculating ROI on B2B pipeline metrics to evaluate the effectiveness of lead magnet strategies.
msp-firm-sales-guide	This GPT guides sales for MSP firms, providing tailored strategies and content to improve sales processes and outcomes for Managed Service Providers.	Guiding sales strategies and processes for Managed Service Providers to improve outcomes.
sales-coach-pro	This GPT coaches sales teams effectively with techniques and content designed to enhance their skills and performance in achieving sales targets.	Coaching sales teams with techniques and content to enhance their skills and performance.
sales-engagement-coach	This GPT enhances sales engagement strategies, offering guidance on how to maintain and increase engagement with potential and existing customers.	Enhancing sales engagement strategies to maintain and increase customer engagement.
sales-objection-matrix	This GPT manages detailed sales objections, providing a comprehensive matrix of potential objections and effective responses to address them.	Managing sales objections with a comprehensive matrix of potential objections and effective responses.
sales-objection-mentor	This GPT mentors on handling sales objections, offering personalized guidance and strategies to overcome objections during the sales process.	Mentoring sales teams on handling and overcoming objections during the sales process.
sales-outreach-pro	This GPT assists with strategic sales outreach, offering tailored strategies and messaging to improve the effectiveness of sales outreach campaigns.	Assisting with strategic sales outreach to improve the effectiveness of outreach campaigns.
sales-persona-messenger	This GPT communicates detailed sales personas, helping businesses develop and utilize personas to tailor their sales messaging and strategies effectively.	Developing and utilizing detailed sales personas to tailor sales messaging and strategies.
sales-voicemail-guide	This GPT guides effective sales voicemails, offering techniques and scripts to create impactful and persuasive voicemail messages for potential customers.	Guiding the creation of impactful and persuasive sales voicemail messages to engage potential customers.