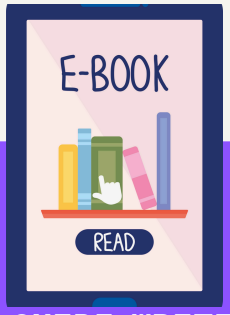
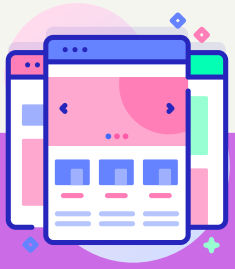
YouTube Lead Gen Overview



1

AI GUIDE WRITING

Customized content crafted to resonate uniquely with each target audience, enhancing engagement and relevance.



2

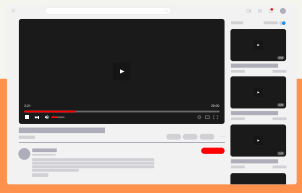
LEAD CAPTURE

Poweful landing pages and forms strategically built to capture leads, and adding prospects to a text list or email list for follow-up

3

AI-DRIVEN VIDEO PRODUCTION

Seamlessly integrate AI tools, stock footage, and personalized branding to create compelling video content that captures and engages.



4

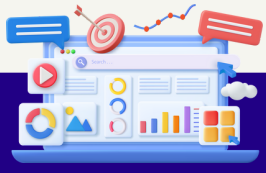
YOUTUBE MEDIA BUYS

Strategic media buys based on variety of target options, to match an AI-assisted educational guide to an audience most likely to download.

5

ENGAGING DRIP CAMPAIGNS

Drive sales and nurture customer relationships with targeted text and email drip campaigns that promote offers effectively.



6

FUNNEL ANALYTICS

Robust tracking for each YouTube tactic for conversions and then follow-up offer measurement for ongoing optimization

NuSpark Media Group