NuSpark Media Group

GOOGLE ADS PLANNING

KEYWORD MATCH TYPE

Keyword	Match Type	Example Search Query	Close Variant Synonym	Close Variant Same Search Intent	Negative Keyword
Marketing firms	Broad Match	best marketing agencies	advertising companies, business marketing services	top advertising agencies, digital marketing companies	marketing job opportunities
Marketing firms	Phrase Match	best marketing firms	marketing companies, marketing agencies	local marketing firms, marketing consulting firms	marketing jobs
Marketing Consultant	Broad Match	find a marketing advisor	marketing consultancy, branding consultant	advertising consultant, business marketing advisor	freelance marketing consultant
Marketing Consultant	Phrase Match	expert marketing consultant	marketing advisor, marketing strategist	professional marketing consultant, marketing specialist	consultant salary
Digital Media Buyers	Broad Match	hire digital ad buyers	media buying experts, programmatic media buyers	digital ad strategists, media buying professionals	digital media buyer job description
Digital Media Buyers	Phrase Match	best digital media buyers	digital media planners, digital ad buyers	media buying agencies, online media strategists	media buyer job opportunities
TV advertising Options	Broad Match	television advertising choices	TV ad campaigns, TV commercial strategies	TV advertising solutions, broadcast advertising options	TV repair services
TV advertising Options	Phrase Match	options for TV advertising	TV ad planning, TV commercial options	television advertising methods, best TV ad options	TV show reviews
Measuring conversions	Broad Match	tracking sales conversions	conversion analysis, conversion tracking methods	monitoring sales conversions, conversion metrics	measuring conversion tools
Measuring conversions	Phrase Match	measuring website conversions	conversion tracking, conversion rate measurement	analyzing website conversions, website conversion metrics	conversion tracking software
How to track conversions	Broad Match	methods for tracking sales	conversion measurement techniques, sales conversion tracking	monitoring sales performance, tracking sales results	tracking sales reports
How to track conversions	Phrase Match	how to track online conversions	conversion tracking strategies, tracking online sales	monitoring customer conversions, methods to track online sales	tracking online purchases
Promotional offer ideas	Broad Match	best promotion strategies	marketing campaign ideas, sales promotion techniques	advertising offer ideas, creative marketing promotions	promotional product ideas
Promotional offer ideas	Phrase Match	creative promotional offer ideas	innovative promotional campaigns, marketing offer concepts	advertising promotion ideas, unique sales promotions	promotional gifts
Lead Generation strategies	Broad Match	generate business leads	lead generation methods, business lead strategies	client acquisition tactics, customer lead generation	lead generation jobs
Lead Generation strategies	Phrase Match	best lead generation strategies	effective lead generation, lead acquisition strategies	business lead plans, customer acquisition strategies	lead generation services
What is a Lead Magnet	Broad Match	understanding lead magnets	lead generation tools, marketing magnet techniques	what are lead generation magnets, how to use lead magnets	lead magnet templates
What is a Lead Magnet	Phrase Match	what is a lead magnet	define lead magnet, lead magnet definition	examples of lead magnets, purpose of a lead magnet	lead magnet ideas
Marketing Measurement Software	Broad Match	tools for measuring marketing	marketing performance software, analytics measurement tools	marketing tracking solutions, marketing metrics software	software development tools
Marketing Measurement Software	Phrase Match	best marketing measurement software	marketing analytics programs, marketing performance trackers	measuring marketing success, top marketing analytics tools	marketing software reviews
Email Marketing Tools	Broad Match	software for email campaigns	email marketing platforms, email automation software	tools for email newsletters, email campaign management	email client software
Email Marketing Tools	Phrase Match	top email marketing tools	email marketing software, email blast tools	best email marketing platforms, email automation services	email server tools
How to Make My Advertising More Effective	Broad Match	improve ad campaign results	enhance advertising impact, boost ad performance	better advertising strategies, increase ad efficiency	effective advertising slogans
How to Make My Advertising More Effective	Phrase Match	how to make advertising more effective	improve ad effectiveness, enhance advertising outcomes	effective ad strategies, optimize ad performance	advertising techniques courses