NuSpark Media Group

CREDENTIAL ACCESS

Platform	Email Address/User	Role	Role Option
Google Ads	pdmmose@gmail.com	Standard	
Admin, Access & Security-Users-Add User			
Facebook (Meta) Business Center	pmosenson@comcast.net	Partial-Basic, Apps-Manage	
Invite People			
Facebook Ads	pmosenson@comcast.net	Full Control (for set-up new account)	Partial Manage Campaigns (if existing)
Facebook Business Page	pmosenson@comcast.net	Partial Access (select Ads, Insights, Leads)	
LinkedIn Ads	Find Paul Mosenson	Campaign Manager	
LinkedIn Business Page	Find Paul Mosenson	Sponsored Content Poster, Lead Forms Manager	
Settings-Manage Admins-Paid Media Admin			
Google Analytics 4, Choose Property	pdmmose@gmail.com	Editor	
Property Access Management-Add User			
Google Tag Manager	pdmmose@gmail.com	Publish	
Admin-Container-User Management-Add User			
CRM			
WordPress	pmosenson@comcast.net	Administrator	
Other			
Other			