NuSpark Media Group

# AI Email Tracking: Nurture

| Email Type | Target Segment | AI Used | Paul's GPT | Message Tone | Message Type | Message Style | CTA | Date Sent | # Sent | Open Rate | Click Rate | Conversion Rate |
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| Marketing or Sales | Industry, Titles, Stages | Yes No | Which Tool | Style (formal, casual, persuasive) | Theme, Focus | Emotion, Logic | Magnet, Appointment, Purchase | | | | | |