AI MONTH 2

B2C LEAD TO SALE

1. PROMO GUIDE

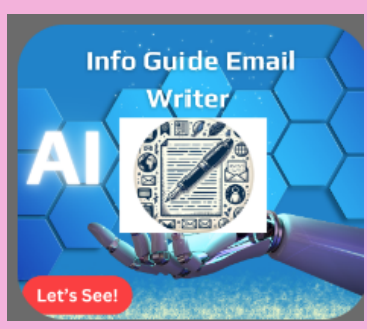
Generates a promotional and offer matrix to help B2C firms plan sales, promotions, or incentives to fill out forms; Gives offer insights after downloads

2. OFFER BUILDER

Focuses more on sales, offers, and discount promotions, expecially for B2C. Gives a list of 10 ideas, and sample ad headlines

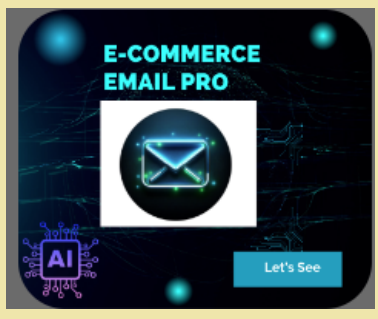
3. INFO GUIDE EMAIL

Once lead magnets are downloaded, now we need to draft persuasive emails that drive sign-ups or sales. Based on the promos we choose from above.



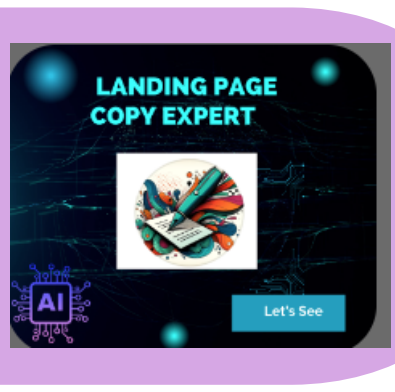
4. ECOMMERCE EMAIL

If eCommerce, GPT creates emails to current buyers or guide downloads with the goal to cross-sell, upsell, or reminders on new offerings.



5. LANDING PAGE

Build copy for a new landing page written to drive conversions as a follow-up to guide downloads or other offers.

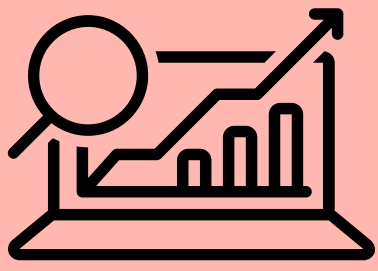


6. TEXT FOLLOW-UP

We also have a GPT that crafts compliant text messages. Another option to remind leads that you have special offers.

7. ANALYTICS

All elements of the campaigns are measured with rigor. Attribution, email stats, ad conversions, GA4, and more. Then we report.



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