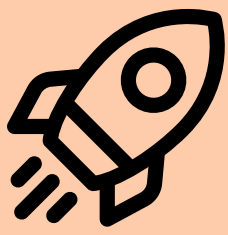
AI MONTH 3

B2B LEAD GEN

1. CAMPAIGN LAUNCHES

Lead generation campaigns begin. Prior to start we ensure tracking is in place; email funnels built in CRM or email platform with rules based on user behavior



2. VOICEMAIL GUIDE

Crafts concise sales voicemails with phone number CTA, 20-30 seconds. And 7 formats to choose. Complements email funnel

3. BUYER-SELLER Q&A

GPT simulates a buyer; and will as 12 questions on your product. Based in feedback GPT will give suggestions.

4. SALES OBJECTION

GPT will build a 10-row objection matrix, with a column for objection theme, and two more columns covering response ideas 1, 2. Then crafts tailored emails and live counters.

5. SALES MESSAGE

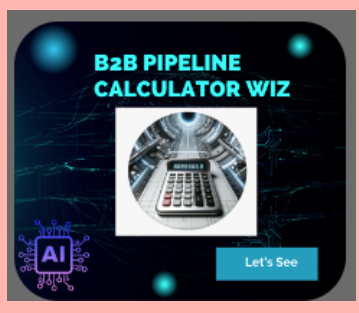
Prepares sales messages based on problem-solution format and specific style and tone, to target qualified prospects and lead follow-up

6.FOLLOW-UP

This one crafts personalized thank-you messages for business meetings.

7. KPI REPORTING

Adaptable B2B pipeline analyzer with ROI scenario modeling. Measures KPIs throught the funnel; from click to close



NuSpark
Media Group