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Client

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Offer

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Timeframe

CHANNEL	TOTAL WEIGHTED CONVERSIONS	MEDIA COST	COST PER CONVERSION	REVENUE GENERATED	ROAS
Google					
Facebook/Instagram					
Display Network					
Retargeting Network					
Native Network					
LinkedIn					
TikTok					
Other Social					
Other Social					
OTT/CTV Platform					
Radio Streaming Platform					
Email					