
Client

Offer

Timeframe

Tracked Conversions

CHANNEL	VIEW CONVERSIONS	FIRST CLICK ASSISTED	MID CLICK ASSISTED	LAST CLICK CONVERSIONS
Google				
Facebook/Instagram				
Display Network				
Retargeting Network				
Native Network				
LinkedIn				
TikTok				
Other Social				
Other Social				
OTT/CTV Platform				
Radio Streaming Platform				
Email				